

VALERIE VISCONTI

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Professional Summary

Award-winning producer with 16+ years of experience in video production and expertise in managing multiple projects simultaneously on deadlines, directing camera crews and talent, interviewing, writing scripts, supervising editors, and collaborating with high-profile clients.

Accomplishments

- Worked on 250+ videos and 30 audio podcasts that have been used for marketing, education, fundraising, and/or entertainment purposes.
- Managed budgets up to 150K, consistently delivering all projects within or under budget.
- Conducted hundreds of interviews and directed thousands of hours of footage around the world for broadcast, digital, and/or event productions.
- Won a CINE Golden Eagle Award and Education Writer's Association Award as a producer and writer of the PBS NewsHour series "Leadership: A Challenging Course."
- Won a CINE Golden Eagle Award and Silver Hugo Award as associate producer of the PBS documentary "First to Worst."
- Received 100% positive reviews and repeat business from clients.

Experience

Senior Producer

07/2010 to Present

Ironbound Films, Inc. – Garrison, NY

- Managed and produced from concept through delivery 180+ short-form videos for Fortune 500 clients and non-profits. Videos are featured on the web, shown at events worldwide, and/or leveraged internally.
- Supervised up to 10 domestic and international projects simultaneously within budget and deadline goals.
- Collaborate directly with clients remotely and in the field to develop video projects and meet and exceed client expectations.
- Coordinate all logistics for field shoots, including negotiating rates with crew, securing locations, creating production schedules, and crafting interview questions.
- Craft storylines and write scripts that effectively communicate the key messaging of clients and brands.
- Manage hiring of crew and freelancers and casting of actors/actresses for video shoots.
- Conduct on-camera interviews and direct single-camera and multi-camera shoots and talent around the world, including supervision of up to 10-person crew in the studio or the field.
- Supervise the post-production process, including editors, graphics, and animation.

Producer

09/2007 to 04/2010

Learning Matters TV (now known as Education Week Video) – New York, NY

- Managed and produced from concept through delivery 15 short-form segments about social issues, trends, and/or news in education for PBS NewsHour.
- Crafted storylines for characters and topics from 100+ hours of footage.
- Wrote scripts for broadcast and related promotional copy for the web, as well as fact-checked content for accuracy.
- Field produced 7 episodes of a video web series featured in Education Week and 1 long-form documentary featured on Netflix.
- Produced, wrote, and edited 20 audio podcasts for the web.
- Researched, pitched, and developed stories for PBS NewsHour.
- Gained access and trust necessary to produce in-depth coverage, such as convincing characters and sources to share exclusive commentary on-camera that could potentially put their jobs at risk or cause embarrassment and stigma.
- Coordinated all logistics for shoots, including securing locations, creating production schedules, and crafting interview questions.
- Supervised production staff, including 2 interns, camera crews, and editors.
- Directed single-camera and multi-camera crews, as well as conducted interviews across the country.
- Shot footage and operated sound on Sony EX1 camera.
- Supervised online edit and audio mix of all productions.

Production Coordinator

09/2003 to 09/2007

Learning Matters TV (now known as Education Week Video) – New York, NY

- Coordinated all phases of production for 20 short-form PBS NewsHour segments and 3 long-form PBS documentaries.
- Associate producer on 1 long-form award-winning PBS documentary.
- Produced, wrote, and edited 1 video podcast and 12 audio podcasts for the web.
- Conducted phone interviews to research topics and vet characters for segments.
- Managed voice-over, audio mix, online editing sessions, locations, and travel arrangements for shoots.
- Oversaw quality control of programming to ensure correct technical specifications of deliverables were met.
- Facilitated submissions of videos to awards competitions and collaborated with organizations to market programming.

Production Assistant

09/2001 to 09/2003

Learning Matters TV (now known as Education Week Video) – New York, NY

- Assisted producers in all phases of production of 6 short-form segments for PBS NewsHour and 3 long-form PBS documentaries.
- Conducted research and developed relationships with characters and sources that led to exclusive stories.
- Set up crews, locations, and travel arrangements for shoots.
- Provided support to producers in the field.
- Sourced archival and stock footage for productions.
- Managed vast tape library.

Additional Skills

- Mac and PC operating systems
- Microsoft Office suite
- FTP software
- Basic editing, media compression, and file conversion in Final Cut Pro 7 and Adobe Premiere CS6 & Pro CC (2015)

Education

Bachelor of Arts: Communication and Media Production

2000

State University of New York at New Paltz – New Paltz, NY

Selected Credits

SUGARCREEK'S RECIPE FOR SUCCESS

Producer/Director/Writer

TRT: 4 minutes

A short-form documentary profiling SugarCreek's brand and success. SugarCreek was founded as a raw bacon manufacturer, but over the past 50 years, they've become one of the most innovative food solutions companies in the industry.

Produced with Ironbound Films for SugarCreek, Cisco Systems and social media

<https://youtu.be/qrx9u4Gg-6s>

SMALL BUSINESS AT eBAY: THREE BIRD NEST

Producer/Director/Writer

TRT: 1 ½ minutes

Three Bird Nest is an online mecca of women's bohemian clothing and accessories, including handmade items and other curated designs. The video showcases Three Bird Nest's success on eBay using mobile technology and tools that help them reach new customers, expand brand recognition and grow sales.

Produced with Ironbound Films for eBay and social media

<https://youtu.be/qwhrwjNz05w>

ULTIMATE MOM DANCE-OFF WINNER GOES BROADWAY

Freelance Producer/Director

TRT: 5 minutes

The Queen Latifah Show sent the Ultimate Mom Dance-Off winner Dominique Olagbegi to New York so she could join the cast of Chicago and fulfill her dream of being in a Broadway show. The segment follows Dominique through her life-changing journey.

Produced with Sony Pictures/Trackdown Productions, Inc. for The Queen Latifah Show

<http://youtu.be/JUnkvhC9c2Y>

THE UNFORGETTABLES

Producer/Director/Writer

TRT: 8 minutes

A short-form documentary that explores how music and social interaction improves the quality of life for a chorus composed of people with dementia and their caregivers.

Produced with Ironbound Films for NYU Medical Center's Comprehensive Center on Brain Aging and PBS' MetroFocus

<http://aging.med.nyu.edu/research/chorus>

LEADERSHIP: A CHALLENGING COURSE

PAUL VALLAS IN NEW ORLEANS

Education Writer's Association Award, 2009

CINE Golden Eagle Award, 2010

Producer/Director/Writer

TRT: 8-12 minutes per segment

A PBS NewsHour series chronicling the leadership and initiatives of Paul Vallas, a "turnaround" superintendent charged with fixing a deeply troubled and failing Recovery School District in New Orleans.

Produced with Learning Matters, Inc. for PBS NewsHour

<http://learningmatters.tv/blog/on-pbs-newshour/watch-the-paul-vallas-in-new-orleans-series/>